

AIROBE

LUXURY BODY DRYER

The Luxury Body Dryer

Treat yourself to a little luxury each day

Telemarketing Tender

To whom it may concern,

Telemarketing Tender Requirements:

Our Criteria

- 1) Airobe will provide the telemarketing agency with approximately 150 leads a day.
- 2) The leads provided will include: names, phone numbers and email addresses.
- 3) Airobe will provide a PDF introductory letter to the telemarketing agency, which will contain a link to our website.
- 3) Airobe will require a weekly assessment of all calls made, relevant percentages obtained, a data base and general feedback concerning the product.

Telemarketers Criteria

- 1) Campaign establishment; spend the necessary time with us to understand the product dynamics, liaise with us and provide script support
- 2) Telemarketing agency must provide a contact management system, all relevant details of callers details i.e. name, address, phone number, (should contact or call back) if any further contact was required. Immediate requirements, future requirements, and a comments field, for us to assess reaction.
- 3) Team selection and training: provide team members with our company background, direction and plans. Campaign goals and objectives, customer script / handling / postcode lock up.
- 3) Campaign management and reporting. Must ensure operational supervision on a daily basis (call monitoring / quality control, coaching, team briefings, feedback assessment. Reports sent weekly.
- 5) A complete breakdown of all costing. For our assessment to decide on the correct tender.

Airobes leads will come from as many possible backgrounds as furnished in our specifications list for distributors and resellers.

If you require any additional information please contact:

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Sincerely,

Ronald

Airobe national sales manager



LOOK FOR A BROKER

