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LUXURY BODY DRYER

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BODY DRYER CASE STUDY: The Weatherly Family



INSTALLATION DETAIL:

The Luxury Body Dryer was installed in autumn 2005 in the Weatherly's main bathroom

Used by Les and Julie, their daughter Yvonne and their Irish Setter Kerry.

Having only one main bathroom, the Dryer was installed in an effort to reduce the amount of time each person spent in the bathroom every morning.



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OUTCOME:

- All the family use it to help them get dry after showering and bathing.
- The dryer is used to heat up the bathroom and keep it warm and Inviting throughout the day.
- The ladies found it provided a quick and convenient way for the family to dry their hair.
- It also helped to stimulate Julie's circulation after gardening for long periods.
- Yvonne suffers from sensitive skin and the Dryer was found to be a kind alternative to towels.
- The family's laundry requirements were dramatically cut with a 50% reduction in towels used in total every week.
- Before the dryer, they had to dry their dog with a hairdryer, which could prove quite difficult, whereas the Dryer made this process quick and easy.



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COMMENT:

'I really can't imagine life without the Body Dryer now, as I am washing around half the amount of towels each week than I was before. Not only is this far more environmentally friendly, but it has made my household chores much easier to manage.'

Julie Weatherly

